

Industry Circular

**Internal Revenue Service**

Alcohol and Tobacco Tax Division
Washington, D.C. 20224

Industry Circular 69- 19

September 4, 1969

NOTICE OF REVISION OF "CONDITIONS FOR APPROVING LABELS"
ON FORM 1649, APPLICATION FOR AND CERTIFICATION OF
LABEL APPROVAL, UNDER THE FEDERAL ALCOHOL ADMINISTRATION
ACT.

Proprietors of Bonded Wine Cellars, Taxpaid Wine Bottling
Houses, Importers of Wines and to others concerned:

The purpose of this Industry Circular is to advise you of a
forthcoming change in the "Conditions" on the certificate of
label approval, Form 1649, with respect to wine labels.

Authorization to Change Statements of Alcoholic Content on
Wine Labels

Form 1649, as thus revised, will permit a change in the
statement of alcoholic content on wine labels without
submission of the labels for reapproval if such change
does not result in a change in the taxable grade of the
wine, and if such change will be within the alcoholic
content limitations prescribed by regulations for the
class and type of the wine involved.

Effective Date

This change shall become effective upon the issuance of
the new forms. All certificates of label approval issued
prior thereto, as well as those issued thereafter on the
old form, may be considered as including the authority
to make the indicated changes in the statement of alcoholic
content.

Inquiries

Inquiries with respect to this circular should be addressed
to the Director, Alcohol, Tobacco and Firearms Division,
Internal Revenue Service, Washington, D. C., 20224,
Attention: CP:AT:B.

Harold A. Serr, Director
Alcohol, Tobacco and Firearms Division